



Yorke Peninsula Art Exhibition

PROMOTING LOCAL AND STATE ARTISTS

April 2018

Sponsorship Prospectus



Become a Sponsor

Showcase your organisation on the Yorke Peninsula

Increase your reputation committed to the cultural environment of Yorke Peninsula

Build your brand awareness

Drive the conversation

Yorke Peninsula Art Exhibition Working Party

PO Box 57
Maitland SA 5573

08 8832 0000

YPArt@yorke.sa.gov.au

www.yorkepeninsulaartexhibition.com.au

Proudly supported by
Yorke Peninsula Council



About the Yorke Peninsula Art Exhibition

The Yorke Peninsula Art Exhibition is a prestigious art competition that will be celebrating its 10th anniversary over the Easter break in 2018.

This long running Exhibition was first coordinated in 1999 and then moved to a biennial event from 2002. Historically hosted at Ardrossan by the Yorke Peninsula Council, the event has had major sponsorship from the Ardrossan Progress Association since its inception and is supported by a Working Party consisting of community members and Council staff.

The Exhibition is an opportunity for art lovers to view and purchase artwork in addition to meeting 'artists in residence'. Predominately exhibiting paintings, the 2018 event is looking at expanding the Exhibition to host paintings, sculptures and photography to name a few. In conjunction with the main Art Exhibition being held in Ardrossan, satellite exhibitions would be set up at other townships on the Yorke Peninsula with major sponsorship from the local township Progress Associations.

The 2016 Exhibition was the most successful to date:

- 265 paintings entered having an estimated value of \$173,708;
- 76 artists from all over South Australia with one entry from Mildura in Victoria and one entry from Queensland;
- 69 artworks from school students from eight participating Schools on the Yorke Peninsula.

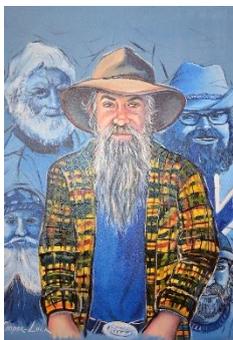
The 2018 Exhibition will be open to all residents in Australia with the official opening in Ardrossan Wednesday on the evening of Wednesday 28th March 2018. The Exhibition will then be open from Thursday 29th March 2018 until Sunday 1st April 2018.

Maximise Your Exposure

A sponsorship relationship allows you to maximise your exposure in the Yorke Peninsula. The sponsorship and exhibition opportunities featured in this document will enable your organisation to make significant contribution to the overall success of this event, while enjoying strong branding and exposure in a focused and professional environment.

Contact Us

For further information or to discuss the sponsorship opportunities available in more detail, please phone Yorke Peninsula Council Working Party Representative on (08) 8832 0000 or email ypart@yorke.sa.gov.au



SPONSOR OPPORTUNITY	Major Sponsor Allocated to Progress Association for Town Event	Platinum Sponsor \$3,000 and over donation	Diamond Sponsor \$1,500 and over donation	Gold Sponsor \$500 and over donation	Silver Sponsor \$250 and over donation	Bronze Sponsor \$50 and over donation
Listed as a sponsor	✓	✓	✓	✓	✓	✓
Personal invites to the Opening Preview Night	✓	✓	✓	✓	✓	✓
Full page ad in catalogue	✓	✓	✓			
Half page ad in catalogue				✓		
Quarter page ad in catalogue					✓	
Listed as a sponsor in catalogue	✓	✓	✓	✓	✓	✓
Logo on web site and Facebook page	✓	✓	✓	✓	✓	
Logo on front cover of catalogue	✓	✓	✓			
Logo used for promotional and advertising material		✓	✓			
Acknowledgement on promotional and advertising material	✓					
Naming rights to an Award Category and opportunity for promotion of business		✓				
Link to your website on Art Exhibition Website		✓	✓			
Sponsors own signage at venue	Large area on stage	Large area on stage	Medium area	Small area		
Opportunity to present on opening night		✓	✓			
5% off purchases at Opening Preview Night		✓	✓			

IN KIND SUPPORTERS

Organisations or persons donating their time or other items such as raffle items, food or drinks, advertising etc.

MAJOR SUPPORTERS

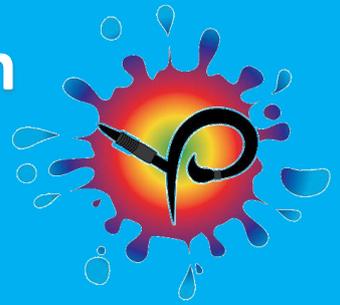
The Yorke Peninsula Art Exhibition Working Party works in collaboration with local Progress Associations to coordinate exhibitions and artists in residence etc. in their local township throughout the Exhibition period.

TERMS & CONDITIONS

1. Yorke Peninsula Art Exhibition agrees to grant the sponsor the above sponsorship rights for this event and associated benefits as outlined in this prospectus document.
2. The sponsorship will come into effect upon signing the sponsorship agreement and shall remain in force until seven days after the conclusion of this event.
3. Full payment is required within 14 days of issue of the tax invoice. The tax invoice will be issued in the 2017/18 financial year.
4. The sponsor agrees to provide all requirements under the agreement within the time frames advised by the Yorke Peninsula Art Exhibition Working Party to ensure entitlements are delivered (logos/company information etc.)
5. The rights of either party under this agreement shall not be transferrable or assignable either in whole or in part.
6. Where speaking opportunities are included in the sponsorship package, sponsors agree to promote their product but not at the detriment to any other suppliers or competitors.

2018 Yorke Peninsula Art Exhibition

SPONSORSHIP APPLICATION



To confirm your participation please complete your sponsorship application. Confirmation of sponsorship will be provided and a tax invoice issued in the 2017/18 financial year.

Organisation Name:

ABN: Contact person:

Email address:

Postal Address:

Phone/Mobile Number: Website:

Is the business local, state-wide or national?

- Sponsorship Category:
- Platinum Sponsor (\$3,000 and over donation)
 - Diamond Sponsor (\$1,500 and over donation)
 - Gold Sponsor (\$500 and over donation)
 - Silver Sponsor (\$250 and over donation)
 - Bronze Sponsor (\$50 and over donation)
 - In-kind support (please provide a brief description of the in-kind support:
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.....

Sponsorship Amount: \$ (amount inclusive of GST)

By signing this application, you confirm that the details provided herein are true and correct and that you are duly authorised to lodge this application on behalf of the business. I understand that the Yorke Peninsula Art Exhibition Committee reserves the right to allocate sponsors / part sponsors to the various awards.

Signed: Position:

Dated:

Please return this paperwork to: 2018 Yorke Peninsula Art Exhibition
YPArt@yorke.sa.gov.au or PO Box 57, MAITLAND SA 5573